



# EAST CAMBRIDGESHIRE DISTRICT COUNCIL

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*This matter is being dealt with by:*

Liz Knox

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E-mail:

My Ref:

Your ref

Dear Sir/Madam

## **Re: East Cambridgeshire Health and Wellbeing Strategy 2018-21 consultation**

Following the decision by Members at Regulatory Services Committee held on 19<sup>th</sup> March 2018, the Council are consulting on the draft Health and Wellbeing Strategy 2018-21. This refreshed Strategy replaces the previous Health and Wellbeing Strategy 2015-18.

The first Health and Wellbeing Strategy set out how the council during its day to day business contributes to the improvement of health outcomes for our residents and people who work or visit the district. After consultation with both officers and members it was agreed that the new strategy needed to encompass the wider work being undertaken by and with other organisations to enhance opportunities available.

The health of people in East Cambridgeshire is generally good, compared with the English average. However the Health Profile for East Cambridgeshire produced by Public Health England highlights some areas of concern.

- Excess weight in adults
- Percentage of physically active adults
- Recorded diabetes
- Smoking prevalence
- Hospital stays for selfharm
- People killed and seriously injured on roads

As a result of these findings the refreshed strategy concentrates on two priorities

1. Physical activity and healthy lifestyles
2. Partnership working

The action plan sets out how the council intends to address these issues involving partners from the public and voluntary sector as well as businesses.

We would like to hear your comments and thoughts on the refreshed strategy. Please provide any feedback by 1<sup>st</sup> June 2018 by emailing [Health.Strategy@eastcambs.gov.uk](mailto:Health.Strategy@eastcambs.gov.uk)

The Strategy can be found via the following link.

<http://www.eastcambs.gov.uk/consultations/draft-health-wellbeing-strategy-2018-2021>

Yours Sincerely

Liz Knox  
Environmental Services Manager  
East Cambridgeshire District Council